

Jorge Evaristo

Data Analyst | Business Intelligence

✉ jorge.evaristo025@gmail.com ☎ +49 15213329978 📍 Berlin, Germany

🌐 linkedin.com/in/jorgealejandroevaristoarredondo 🔗 jorgeevaristo.netlify.app 🇲🇽 Mexican

SUMMARY

Data Analyst with an International Business background and a Master's in Data Analytics (in progress). Skilled in SQL, Tableau, Excel, Python, and Looker Studio. Fluent in English and Spanish. Based in Berlin, open to work.

PROFESSIONAL EXPERIENCE

YouNoodle

Program Manager

01/2023 – 04/2025

Mexico (Remote)

- Managed customer relationships and renewals, ensuring client satisfaction and retention
- Collaborated with Product and Sales teams to develop tailored solutions for customers
- Searched and analyzed database information to gather insights and identify opportunities
- Created dashboards to track key metrics and support decision-making
- Identified a process improvement opportunity through data analysis, optimizing resource allocation

Research Intern

08/2022 – 12/2022

Mexico (Remote)

- Researched foundations, challenges, programs, and potential clients for business development
- Managed planning and information systems
- Communicated with the sales area to develop solutions for the commercial segment

EDUCATION

MSc in Data Analytics

05/2025 – 11/2026

Berlin School of Business and Innovation

Berlin, Germany

Bachelor in International Business

01/2017 – 12/2022

Instituto Tecnológico de Estudios Superiores de Monterrey

Toluca, Mexico

SKILLS

Hard Skills — SQL · Python (Pandas, NumPy, Matplotlib, Seaborn, Scikit-learn) · Tableau · Looker Studio · Excel (Advanced) · ETL · Monday · Pipedrive

Soft Skills — Customer Relationship Management · Cross-functional Collaboration · Data-driven Decision Making · Problem Solving · Communication · Adaptability

CERTIFICATES

Ask Questions to Make Data-Driven Decisions

Google

Foundations: Data, Data Everywhere 🔗

Google

Business Metrics for Data-Driven Companies 🔗

Duke University

Excel Fundamentals for Data Analysis 🔗

Macquarie University

LANGUAGES

Spanish

Native

English

Fluent (C1)

German

A2 - Currently Learning

PROJECTS

Suicide Rates Overview (1985-2016)

Tableau, Python (Pandas), Excel

- Built interactive dashboards analyzing suicide patterns across 100+ countries
- Used Python for data cleaning and risk classification
- Key insight: High-income countries don't always have low suicide rates

Daily Minimum Temperatures Prediction

Python (Pandas, NumPy, Matplotlib, Seaborn, Scikit-learn)

- Predicted temperatures using Linear Regression and Random Forest Regressor
- Created features (season, day of the week) and analyzed feature importance

INTERESTS

(Football, basketball, rock music, reading, language learning, and tech meetups in Berlin.)